



Facebook: Private Business Growth Awards
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Great stories are meant to be shared...we invite you to share yours at Grant Thornton's 5th annual Private Business Growth Awards presented in association with Business Botswana and Botswana Investment and Trade Centre (BITC)

Eligibility criteria and award categories

To be eligible for the Awards, the participant must be:
 a privately owned business / group ultimately held by citizens / residents of Botswana,

OR

a privately owned business / group ultimately held by non-resident shareholders, operating in Botswana for >3 years and employs >100 employees.

There will be **two categories** of awards presented:

- large enterprise / group - company that has reported turnover in excess of P100 million in any of the last two (2) years as per the Annual Financial Statement, and employs more than 50 employees,
- medium enterprise / group - a company that meets one or none of the criteria of "large enterprise / group".

Selection criteria

Businesses will be evaluated by a jury based on strategic growth in the following areas to determine both the finalists and the winner:

- **innovation:** product and service development, and improvements in the efficiency and effectiveness of internal processes
- **market development:** go-to-market strategy, expansion into new domestic or international markets, Economic Diversification, Drive (EDD)
- **people and culture:** job creation and helping employees learn and develop as a critical part of overall growth
- **strategic leadership:** leadership team, strategic direction, succession planning, and stakeholder relations, community involvement, Corporate Social Responsibility (CSR)
- **financial measures and operational information:** revenue growth and profitability improvement

What's in it for me...

Winner

Finalist

Participant

A prestigious award and winning title	✓		
Publicity and promotion through media / Grant Thornton / Business Botswana / BITC	✓		
Service of a "Statutory Health Check" / non-audit services from Grant Thornton, to be utilized before 30 June 2020	✓		
One-year membership to Business Botswana for the year 2019-20	✓		
Branded gift from BITC	✓		
Registration for use of the Botswana Pride Mark	✓		
Invite to the Business Botswana annual dinner dance	✓		
Finalist's plaque	✓	✓	
Video profiling the company, which may be used as part of the company's website, events, front office TV display, etc. *	✓	✓	
PBGA personalized logo, which may be used in the company's e-mail signatures, tender documents, profile, website, etc. *	✓	✓	
Certificate of appreciation for contribution to the private sector of the country, which may be used in tender documents, etc.	✓	✓	✓
Invite to the awards ceremony and gala dinner (number of invites to be determined by Grant Thornton / BITC)	✓	✓	✓

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"Growth isn't only about being bigger, it's really about being better."

In association with



With a natural instinct for growth, Grant Thornton proudly supports use of renewable resources.



GRANT THORNTON'S PRIVATE BUSINESS GROWTH AWARDS

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2018

Finalists and winner: Large category



"It has been an honour and a privilege to be part of Private Business Growth Awards. Grant Thornton has created a unique platform that will continue to inspire private businesses to innovate, excel and carve their unique identity on Botswana's firmament. So long as we remember that it is our people that we serve and not the market that we want to capture, we will be winners."

Winner: Mr. Veg (Hemant Kochar - Managing Director)

2018

Finalists and winner: Medium category



"Winning PBGA has been such a huge milestone for us as Brastorne, it has validated what we do in our journey to 'connecting the unconnected'. It has given us the opportunity to share our story and most importantly inspire other youth in business. Through this accolade we are living proof that as young people in a challenging environment, as long as you passionately, persistently pursue and believe in your dreams, you will achieve them and make a difference in your community."

Winner: Brastone Enterprises (Martin Stimela - Managing Director)

2017

Finalists and winner: Large category



"It was a great honor and opportunity for Security Systems to be part of the awards as a celebration of hard work and dedication for the past 30 years. Also a perfect platform for us to share with the world our success story from humble beginnings. As MD of Security Systems I highly recommend any company of great caliber to utilise this opportunity to shine on these prestigious awards."

Winner: Security Systems (Gabriel Nkgetse - Managing Director)

2017

Finalists and winner: Medium category



"It is a true honour to have received the Private Business Growth Award. Being recognised for what we do encourages us to keep at it. Business is hard, particularly over the last few years, but this type of accolade has helped us keep driving forward. We hope it further encourages others to soldier on and to participate in this great platform. After all, if businesses grow, Botswana grows. Thank you, Grant Thornton!"

Winner: Hotwire PRC (Kabelo Binns - Managing Director)

2015

Finalists and winner



"We were honoured to win the award in 2015. Grant Thornton's post award review suggestions have provided enriching insight for our strategic growth plan. We highly recommend participation in the award."

Winner: Sprint Couriers (Michelle Gebrial - Projects Director)

2016

Finalists and winner: Large category



"Participating in the Private Business Growth Award, and winning within the large enterprise category has motivated our entire team. In fact, we're looking forward to the competition in 2017."

Winner: Flo-tek (Vijay Naik - Managing Director)

2016

Finalists and winner: Medium category



"Winning the award is a big accomplishment, and we feel very proud to be recognised by Grant Thornton. We highly encourage companies to participate in the award as it enables assessment of performance across a broad spectrum of growth indicators."

Winner: Nashua (Sundar Yegnaswami - Finance Director)

Submissions

Submissions for the awards should be made by **14 June 2019**, through:

- e-mail - pbga@bw.gt.com (if the attachments exceed 10MB in size, kindly send them through a file sharing portal, e.g. Dropbox), or
- registered post - Att: PBGA Desk, P O Box 1157, Gaborone, Botswana, or
- couriered / hand delivered - Att: PBGA Desk, Acumen Park, Plot 50370, Fairgrounds, Gaborone, Botswana.

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